



NEW PRODUCT INFORMATION FORM

SHADED AREAS - OFFICE USE ONLY

Buyer: KEN MALECKI

Date Offered _____ / _____ / _____

CARTON										PACK																							
TOPS ITEM NUMBER		EAN	SD	MFG UPC CODE				ITEM UPC CODE				SD	PRODUCT				ITEM				VENDOR ITEM NUMBER												
				1	2	3	0	0	2	3	7	1	3	(OR)	2	3	7	9	9	2	3	7	1	0	6								
		PRODUCT UPC CODE												SUPPRESSED UPC				CASE UPC															

ATTACH SAMPLE OF UPC LABEL TO REVERSE SIDE

[illegible]

WHSE CASE DIMENSIONS (INCHES)						WEIGHT	
1	3	6	2	1	1	6	2
LENGTH		WIDTH		HEIGHT		1 9 8	

wrong *wrong*

SHIPPING UMT DIMENSIONS (INCHES)						WEIGHT		PALLET	
LENGTH		WIDTH		HEIGHT				TI	HI

ITEM DIMENSIONS (INCHES)					
HEIGHT		WIDTH		DEPTH	

ITEM	
COLOR	SHAPE

FAMILY	
CODE 1	

FAMILY	
CODE 2	

ADJUSTED CUBE WEIGHT					

Company/Representative: R.J. REYNOLDS TOBACCO CO. / BRUCE COOK Phone: (315) 463-1972

Tops Vendor No: _____ (New Vendors - Fill out New Vendor Section on Back of Form)
Vendor Change - Fill Out New Vendor/Change Section on Back of Form

PURCHASE UNIT CODE- ☒ Cases ☐ Each ☐ Dozens ☐ Shipper ☐ Module

[illegible]

NET UNIT COST	SUGGESTED RETAIL PRICE	PROFIT %
\$8.49	F O R	

Liability Insurance Amount: _____

Stock Protection Policy - Wholesale: _____

• Retail: _____

Sale Guarantee Policy: YES

Mfg. Code Dating: ALPHABETICAL

Introductory Offer & Dates: _____

TSN: _____ Demo's, Number or Dollars: _____ Weekly Movement: _____

Next Deal %: _____ **Buy Dates:** _____

Media Ad Dates and Areas: _____

Buyer/Merchandise Comments: _____



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VENDOR ITEM NUMBER							

ATTACH SAMPLE OF UPC LABEL TO REVERSE SIDE

BRAND & ITEM	CASE PACK	SIZE ON LABEL	PACKAGE PRIMARY COLOR		
MONARCH MENTHOL LIGHT 83 BOX					
BRAND	ITEM DESCRIPTION	PACK	SIZE	MAST PK	INNER PK

ADJUSTED CUBE WEIGHT					

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Media Ad Dates and Areas: _____


MONARCH UPC NUMBERS (CARTONS)

STYLE	UPC NO. 85'S
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MENTHOL BOX	MONARCH M BX 85 CTN  0 12300 23713 0
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MENTHOL BOX	MONARCH M BX 85 CTN  0 12300 23713 0
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MENTHOL LIGHTS BOX	MONARCH M LT BX 85 CTN  0 12300 33413 6
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MENTHOL LIGHTS BOX	MONARCH M LT BX 85 CTN  0 12300 33413 6
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DO NOT REPRODUCE ON COPY MACHINE
BAR CODES SUBJECT TO DISTORTION

51860 3811